# AIRPORT DIRECTOR'S REPORT July 2011

## A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count for June, 65,135 was down 12% compared with June 2010. The total passenger count year-to-date, 352,157 was down 2.3% compared to the same period last year.

#### **B PROGRAMS**

#### 1. Air Service

SBA's July non-stop flight schedule indicates there are 5 daily departures to Denver, 13 to Los Angeles, 5 to Phoenix, 8 to San Francisco, and 1 to Seattle.

Staff Contact: Terri Gibson, 692-6004

## 2. Communications Program

## a. Airline Terminal Project Public Outreach

- Comprehensive information and photos on FlySBA.com
- On-site guided construction tours
- Presentations to local organizations
- Videos: Channel 18, boarding gates and online
- New sign boards for the Terminal area are being made to show Phase III construction

#### b. Promotional Items This Month

Santa Barbara Independent, SkyWest In-Flight Magazine featuring Santa Barbara, SB Natural History Museum 'Butterflies Alive' exhibit sponsorship and *Noozhawk* online news ads to promote SBA commercial airline service.

## c. FlySBA.com Website

There were 37,365 visitors and 1,016,036 hits in June. These statistics represent a 24% increase in visitors and a 13% increase on hits over the same month last year. The top viewed pages were the flight schedule, airline information and parking.

#### d. Airport Visitors Center Activity

During June, 349 students from three schools and four summer camps participated in Airport tours. The Airport Community Education Liaison visited a classroom to present aviation career information. Staff Contact: Terri Gibson, 692-6004



#### 3. Master Plan

Coffman & Associates, the consultant selected to prepare the new Airport Master Plan for aviation facilities, is finalizing the first draft of the scope of work and estimated cost for the agreement. This scope and cost must be reviewed and approved by an outside company prior to submitting to FAA for the grant award. FAA Grant funds are expected in August 2011.

Estimated Cost \$750,000 Funding: FAA Airport Improvement Planning Grant

Staff Contact: Hazel Johns, 692-6003

## 4. Airline Terminal Public Arts Program

Planned completion date: Winter 2012

Local artist Douglas Lochner has been selected for the design and installation of a proposed art work to pay tribute to the role of the Marine Corps at the Santa Barbara Airport and World War II. The artist is in concept development. Approx. \$200,000 (Funded by the Pierre Claeyssens Veterans' Museum & Library)

Art work installation in new terminal is almost complete. Stenciling of the wood beams in the 2<sup>nd</sup> Floor atrium is progressing and final adjustments are being made to the wrought iron railing design elements. The North Rotunda floor mosaic is installed. The Fiesta Mural is installed and measures are being taken to install a solution to protect the mural from people touching it. The Lantern is installed and will be lowered 2-3 feet to be more in proportion to the space. The Good Time Clock IV and the Albatross V are installed.

Staff Contact: Karen Ramsdell, 692-6002

### 5. Airline Terminal Grand Opening Events

Planned completion date: Summer 2011 upon completion of the new terminal building

The Gala and Public Open House were held as scheduled. About 650 people attended the Gala and 1500-2000 people attended the Open House. Most of the comments received were very positive regarding the new terminal. There were also some constructive comments made as to items that should be addressed regarding the building and its operations. The Accessible Event was deferred until later in July.

Staff Contact: Karen Ramsdell, 692-6002

#### C CAPITAL PROJECTS

## 1. Airport Terminal Improvement project

Planned Completion Date: 2012

The Terminal Project contractor, EMMA Corporation, commenced construction on November 2, 2009. Significant progress on the terminal can be seen on a daily basis.

The exterior of the building has finish coat of plaster applied. The exterior trellis and shuttle stops are being constructed. The grading of the entrance roads and sidewalks is complete. On the ramp side of the building all of the new ramp concrete has been placed.

The roof is complete, including the photovoltaic system. Permanent power has been brought to the site and is being established in the building one panel at a time.

The first floor drywall is complete and finish painting has been completed. Second floor drywall and finish painting is also complete. Ceramic tile is 99% complete.

Staff Contact: Leif Reynolds, 692-6020

### **D** COUNCIL / AIRPORT COMMISSION ACTIONS

Council approved the following recommendations in June:

That Council:

1. Subject: Letter Of Recognition To The Santa Barbara Airport For The Completion Of The Airline Terminal Project, June 2011 (120.08)

## 2. Subject: Airport Ordinance Update And Security Program Resolution (560.01)

Recommendation: That Council:

- A. Introduce and subsequently adopt, by reading of title only, An Ordinance of the Council of the City of Santa Barbara Amending Title 18 of the Santa Barbara Municipal Code Pertaining to Operations at the Santa Barbara Airport; and
- B. Adopt, by reading of title only, A Resolution of the Council of the City of Santa Barbara Adopting Rules and Regulations Pertaining to Restricted Areas in the Santa Barbara Airport.

\$60 Million (14.1M AIP Grant, 5.8M PFCs, 34.5M Bond Funds, 1.0M Airport Funds)

## 3. Subject: Adoption Of Ordinance For Airport Ordinance Update And Security Program Resolution (560.01)

Recommendation: That Council adopt, by reading of title only, An Ordinance of the Council of the City of Santa Barbara Amending Title 18 of the Santa Barbara Municipal Code Pertaining to Operations at the Santa Barbara Airport.